

2019-2020 District Goals



District: District 201V14
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. P

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:
Four Club Leadership Development days have been programmed across the District.
Regular promotions seeking registration at these events.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:
All zone chairs will receive a job description.
Any who do not attend training session will receive additional training materials.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- Deliver four club leadership development day workshops
- Develop District skills succession plan
- Improve marketing of training and development pathways or opportunities within the district using social media and website tools.
- Collaborate with GMT and GST coordinators to identify qualified leaders .

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	40
2nd Quarter	50
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 140 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will convert 3 Leos to Lions.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	60
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district's membership drops will not exceed 140 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

More communication among the membership team e.g. holding regular monthly meeting
 Better training for club orientation days and also offer it to clubs on as need basis
 More awareness by zone chairperson and other District officers.

NET GROWTH GOAL

140	+	20	-	140	=	20
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 120000 people.

Action Items:

Of the total number of people served in my district, 4000 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Design Survey/ Questionnaire to help understand individual club needs
 Setup structures for GST to access relevant information and collaboration
 Provide technical training/ training materials on how to use online tools to make sharing and collaborating easier

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1500 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Encourage joint projects with Zone and across zones

Create quarterly competitions with prizes that will benefit the club (e.g. 'learning club' of each quarter will assist and support ' winning club' on their project of choice for the next quarter) and create leader boards to track progress.

Help and train clubs in promoting their service projects through different media channels .

Custom goal and action items

Create professional designed marketing & promotional channels that assists clubs to promote their service projects in order to drive awareness and support internally (within Lions) and externally (communities)

Create and organize training materials to help improve the way clubs are promoting services

Help clubs identify their Club Service Chair

Work closely with Zone Chairperson to follow up on progress, understand difficulties of clubs who are not able to report, and work out ways to help them effectively in a long run

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal:

We will hold a Melvin Jones Fellowship presentation to recognize donors at our 2019 District Convention Gala Dinner

ADVOCATE

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Simplify reporting process

Provide a support framework to help, train and encourage clubs to report services.

Create readily available training materials on how to submit reports

Encourage clubs to submit activity reports through competitions that will add extra value to their clubs. e.g. help winning club promote their services through social media marketing (improve designs, marketing messages)

Custom goal and action items

To raise USD20,000 for LCIF

To promote Campaign 100 via Zone meetings and club visits

To recognize donors

To tell LCIF stories to the communities

To raise public awareness about our 5 Global causes and 8 Focuses area via service projects